IOLTS24 General Co-Chairs

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IOLTS 2024 – Supporters' Plan

This supporters' plan addresses corporate companies who want to give high visibility to their products and services at the IEEE International Symposium on On-Line Testing and Robust System Design 2024 – IOLTS24. IOLTS is a prestigious forum for a scientific community discussing recent trends and novel concepts related to all aspects of the robustness of microelectronic circuits and systems. Regularly, people from industry participate in IOLTS, and the benefits are notable for corporations that want to support the symposium.

This document is divided into sections, as shown below:

The 30th IEEE International Symposium on On-Line Testing and Robust System Design (IOLTS 2024)
Inria Centre at Rennes University
Rennes, France | July 3 – 5, 2024
http://iolts.tttc-events.org/

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IOLTS24 at-a-glance

IEEE International Symposium on On-Line Testing and Robust System Design 2024 – IOLTS24 will be held at the Inria Center at Rennes University, a few minutes by Bus or Metro from the city center of Rennes, in France. The format of the conference will be fully physical. The technical program includes keynotes, scientific paper presentations, and special sessions/panels.

IOLTS24 Organization

The organization of the IEEE International Symposium on On-Line Testing and Robust System Design is coordinated by a Steering Committee. Every year, General and Program Chairs are appointed by the Steering Committee to implement the event in terms of accommodation and program selection.

This year, IOLTS24 is organized by Dr. Marcello Traiola (Inria Centre at Rennes University) and Prof. Angeliki Kritikakou (University of Rennes) as General Co-Chairs, and Prof. Alessandro Savino (Politecnico di Torino) and Prof. Mihalis Maniatakos (NYU Abu Dhabi) as Program Co-Chairs. The General and Program Co-Chairs coordinate the organizing and technical committees.

Please browse the IOLTS24 website at the URL https://orion.polito.it/iolts/committee/ for more details about the IOLTS24 organization.

Marcello Traiola
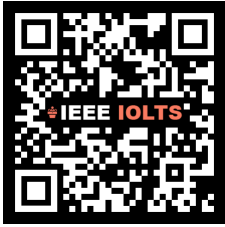Inria Rennes
General Co-Chair

Angeliki Kritikakou
University of Rennes, IUF
General Co-Chair

Alessandro Savino
Politecnico di Torino
Program Co-Chair

Mihalis Maniatakos
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IOLTS24 Supporter levels

The current organization of IOLTS24 proposes the following three levels of sponsorship for companies to support the IOLTS24 organization:

1- **Platinum Supporter** - 5,000€
2- **Gold Supporter** - 2,500€
3- **Silver Supporter** - 1,500€

The table below summarizes the benefits associated with every level. A detailed description of each benefit follows on the next pages.

	5,000€	2,500€	1,500€
Benefit	Platinum	Gold	Silver
IOLTS24 MAIN SUPPORTER(S) title	YES		
The **Social Event** of the symposium will be announced as **"offered by the Main Supporter(s)".**	YES		
Additional publicity paths can be arranged as requested by the supporter in addition to all the following benefits.	YES		
A **special area and/or Table Top Demo** at the symposium site will be assigned to the supporter as its own demonstration area (posters, leaflets, recruitment material, and other advertisement material). This could be a table (provided by IOLTS) or a booth (supplied by the corporate supporter).	YES	YES	
Complementary registrations to the symposium	2	1	1
Opportunity to send out **advertisement e-mails** to symposium participants prior to the symposium.	YES, TWO	YES, TWO	YES, ONE
Supporter's name and logo will appear on the **symposium's website**	MAIN BANNER + CAROUSEL + SUPPORTER PAGE	CAROUSEL + SUPPORTER PAGE	CAROUSEL + SUPPORTER PAGE
Size of the logo in the Supporter's web page and on advertisement material including the newsletter	LARGE	MEDIUM-LARGE	MEDIUM-LARGE
Advertising space in the program booklet (PDF) and screens at the event	FULL-PAGE	FULL-PAGE	HALF-PAGE

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	5,000€	2,500€	1,500€
Benefit	Platinum	Gold	Silver
The Supporter's name and logo will appear in the **proceedings of the symposium**.	YES	YES	YES
The Supporter's name and logo will appear on the **symposium's registration GADGET**.	YES	YES	YES
The Supporter will be allowed to provide **branded giveaways** for inclusion in the registration gifts.	YES	YES	YES
Exposure of **company logo in a repeating presentation loop** before, in-between, and after symposium sessions.	YES	YES	YES

Benefits description

IOLTS24 MAIN SUPPORTER(S) wording

Only Platinum supporters will be identified as the **Main Supporter(s) of the International Symposium on On-Line Testing and Robust System Design 2024**.

When the company is cited in an IOLTS24 official document/page/post, the company name is always followed by the wording "- Main Supporter of IEEE IOLTS24". It is possible for IOLTS24 to have more than one Main Supporter.

The Social Event of the symposium will be announced as "offered by the Main Supporter(s)"

The support money from the Main (Platinum) Supporters will be used primarily for the Social Event of the IOLTS24, which will be announced as "**offered by the Main Supporter(s)**".

Brittany region is an exciting location, rich in natural attractions and medieval castles. The organization is already working on the social program for the 4th of July, 2024. The social program will start in the afternoon at around 14:00 and continue throughout the evening. It will include the following activities:

- Mont Saint-Michel guided tour
- Refreshments, Gala dinner, and dancing evening at Apigné medieval Castle

Additional publicity

Additional publicity solutions can be arranged as requested by Platinum supporters, only.

The organization is also open to considering additional advertisement possibilities upon the Platinum supporters' request. An example could be to host dedicated pages on the official IOLTS24 website.

Special Area and/or Table Top Demo

A **special area and/or Table Top Demo at the symposium site** will be assigned to the Platinum and Gold supporters as their demonstration area (posters, leaflets, recruitment material, and other advertisement material). This could be a table (provided by IOLTS) or a booth (supplied by the corporate supporter).

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At Inria Rennes centre, Platinum and Gold supporters can use a space to promote their products/initiatives. This space will be available at the center entrance, right outside the conference auditorium, where Poster sessions and coffee breaks will take place during the event.

This location provides broad access to attendees along the three days event. Alternative spaces can be requested from the Organizing committee upon supporters' request; special requests will be evaluated individually.

Complementary registrations

A certain number of **Complementary or Discounted registrations** to the symposium can be obtained according to the supporter level.

- **Two (2)** for Platinum Supporters
- **One (1)** for Gold and Silver Supporters

The organization estimates the following participation rates. Supporters' donations greatly help the organization to keep low participation rates and to afford a student rate significantly lower. IOLTS24 is an IEEE-sponsored event and IEEE members get discounted fees.

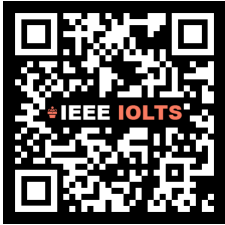| IEEE member		Non–member	
– early bird rate* – late rate	550€ 650€	– early bird rate – late rate	650€ 750€
– early bird student rate – late student rate	450€ 550€	– early bird student rate – late student rate	530€ 630€

*early bird rate = before June 12ᵗʰ

Advertisement e-mails

Opportunity to send **advertisement e-mails** to registered participants before the symposium.

- **two (2)** for Platinum and Gold Supporters
- **one (1)** for Silver

Advertisement emails will be sent from a dedicated email address, such as IOLTS24@inria.fr, the same one used for the newsletter. This email address looks to be junk-resistant as an official university address.

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The supporter's name and logo will appear on the symposium's web page

Supporters can reach a large and specialized audience through the IOLTS24 website. The website can host company logos on different positions, as shown below.
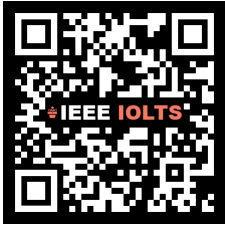
Main IOLTS24 page

IOLTS24 supporters page

The supporter's name and logo will appear on the symposium's web page in the following positions
-   **Main Banner** – for Platinum Sponsors only
-   **Logos carousel** – all supporters (in the following order: Platinum, Gold, Silver, Bronze)

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- Supporters page (https://orion.polito.it/iolts/supporters/)
  - o **Large-sized** logo displayed for Platinum supporters
  - o **Medium-large-sized** logo for Gold and Silver supporters

Advertising space in the pdf program booklet

IOLTS24 organization will produce a program booklet to illustrate the program and store all needed information by the attendees. Advertisement pages are included in the IOLTS24 booklet.

- **One full-page advertising space** is reserved for every Platinum and Gold Supporter
- **Half a page advertising space** is reserved for every Silver Supporter

The PDF of the program booklet will be available from mid-May 2024 onwards on the website.

Supporters' names and logos on symposium proceedings

All Supporters' names and logos will appear in the **symposium proceedings**.

The Supporters' name and logo on the registration gadgets.

Daily usage gadgets, e.g., a pen, a water bottle, an umbrella, or a backpack, will be gifted to all participants, **including supporters' names and logos.**

Branded giveaways in the symposium bag.

All Supporters will be allowed to **provide branded giveaways** for inclusion in the symposium registration bag.

Repeating presentation loop at the event

Exposure of the company logo in a **repeating presentation loop** before, in between, and after symposium sessions in the main conference room is a benefit for all-level supporters.